CLAIMS

1. A networked commercial interaction management method, comprising the steps of:

defining a personal profile including a set of values for a plurality of information fields,

receiving information bundles from different networked users in a same machine-readable format, wherein the machine-readable format includes values for the plurality of information fields, and

presenting at least parts of the information bundles from the different users based on the values for the plurality of fields for the information and the values for the fields for the bundles.

2. The method of claim 1 wherein the step of presenting presents the parts of the information bundles in a single list view.

3. The method of claim 1 wherein the step of presenting presents the parts of the information bundles in a customizable view.

4. The method of claim 1 wherein the step of presenting presents the parts of the information bundles in an outline view.

5. The method of claim 1 wherein the machine-readable format includes a traded security identifier field, an annotation field, and a sender identification field as the information fields.

6. The method of claim 1 wherein the machine-readable format includes an organizational affiliation identification field, an annotation field, and a sender identification field as the information fields.

7. The method of claim 1 wherein the machine-readable format includes a traded security identifier field, a content field, an annotation field, and a sender identification field as the information fields.

8. The method of claim 1 wherein the information bundles include textual information bundles, graphical information bundles, and audio information bundles.

9. The method of claim 1 further including the step of defining an alert based at least in part on values for the information fields.

10. The method of claim 9 wherein the step of defining an alert includes selecting a remote notification method.

11. The method of claim 1 further including the step of establishing communication with a sender a first of the bundles received in the step of receiving relating to the content of the first of the bundles.

12. The method of claim 11 wherein the step of responding takes place in response to user actuation of a control associated with the first bundle.

13. The method of claim 11 wherein the step of responding takes place in response to user actuation of a control proximate a display area for the first bundle.

14. The method of claim 11 wherein the step of responding includes near-real-time, two-way communication.

15. The method of claim 11 wherein the step of responding includes near-real-time, two-way textual communication.

16. The method of claim 1 further including the step of making the profile available to other users of the network.

17. The method of claim 16 wherein the step of making the profile available is responsive to a step of defining a limited distribution record specifying the extent of distribution of the profile.

18. The method of claim 16 wherein the step of making the profile available is responsive to a step of defining a partial distribution record specifying the amount of the profile to be distributed.

19. The method of claim 1 further includes communicating machine-readable identifying information with a plurality of different users, and selecting the information bundles to receive based on the machine readable identifying information communicated in the step of communicating.

20. The method of claim 19 wherein the step of communicating machine-readable identifying information includes the step of exchanging electronic business cards that each include identifying information.

21. The method of claim 19 wherein the step of communicating machine-readable identifying information is performed over a secure channel.

22. The method of claim 19 further including the step of selecting a user to communicate with from a directory of authorized users.

23. The method of claim 19 further including the step of automatically adjusting

24. The method of claim 1 further including the steps of defining an additional personal profile including an additional set of values for a plurality of information fields, and further presenting at least parts of the information bundles from the different users based on the additional values for the plurality of fields for the information and the values for the fields for the bundles.

25. The method of claim 1 wherein the step of presenting presents at least the parts of the information bundles to a plurality of different users based on the same set of values for the plurality of fields for the information and the values for the fields for the bundles.

26. The method of claim 1 wherein the step of presenting is responsive to a step of evaluating performed by bundle processing logic between the different users.

27. A networked system for managing commercial interactions, comprising:

    personal profile storage including storage for a set of values for a plurality of information fields,

    a bundle interface responsive to a network and operative to receive information bundles from different networked users in a same machine-readable format, wherein the machine-readable format includes values for the plurality of information fields, and

    a filter responsive to the bundle interface and to the personal profile storage and operative to presenting at least parts of the information bundles from the different users based on the values for the plurality of fields for the information and the values for the fields for the bundles.

28. A networked system for managing commercial interactions, comprising:

    means for defining a personal profile including a set of values for a plurality of information fields,

means for receiving information bundles from different networked users in a same machine-readable format, wherein the machine-readable format includes values for the plurality of information fields, and

means for presenting at least parts of the information bundles from the different users based on the values for the plurality of fields for the information and the values for the fields for the bundles.

29. A networked commercial interaction management method, comprising the steps of:

defining a profile including values for a plurality of information fields for information bundles,

receiving information bundles relating to the values in the information fields, and

automatically modifying the profile based on information contained in the bundles received in the step of receiving.

30. The method of claim 29 wherein the information fields include a plurality of securities identifiers and wherein the step of receiving receives information about a particular security.

31. A networked system for managing commercial interactions, comprising:

profile storage including storage for values for a plurality of information fields for information bundles,

a bundle interface responsive to a network and operative to receive information bundles from networked users that include values for the plurality of information fields,

profile modification logic responsive to the bundle interface and in communication with the profile, for modifying a profile based on information contained in the bundles received by the bundle interface.

32. A networked system for managing commercial interactions, comprising:

means for defining a profile including values for a plurality of information fields for information bundles,

means for receiving information bundles relating to the values in the information fields, and

means for automatically modifying the profile based on information contained in the bundles received by the means for receiving.